

# 5 Principles of Success

at .UA Market



#### #1 Don't leave the market without analysis







#### #2 Free services bring revenues

### .PP.UA







#### #3 Optimize the cost of services

### EPP vs E-mail







## #4 Conduct promos

.BIZ.UA .CO.UA

70%







#### #5 Analyze it

30% EPP







# Any questions?

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